

# Privacy Rules

Uchange4better knows that you are careful about how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice sets out our privacy policy. In visiting Uchange4better, you accept the practices described in this privacy notice.

## What personal information about visitors does Uchange4better gather?

The information we receive from visitors helps us to personalise and continually improve our service. We gather the following types of information.

- **Information you give us:** We receive and store any information you enter on our web site or give us in any other way. You can choose not to provide certain information, but this may mean that you will not be able to benefit from many of our features. We use the information that you provide for such purposes as responding to your requests, customising future shopping for you and communicating with you.
- **Automatic information:** We receive and store certain types of information whenever you interact with us. For example, like many web sites, we use 'cookies' and we obtain certain types of information when you use your web browser to access Uchange4better. Although we will not be able to provide you with a personalised service at Uchange4better if we cannot recognise you, we would like you to be aware that these tools exist.

## Does Uchange4better share the information it receives?

Information about our visitors is an important element of our site, and we would not consider selling it to others. We do not share visitor information.

- **With your consent:** Other than as set out above, you will receive notice when information about you may be obtained by third parties, and you will be able to choose not to share the information.

## What information can I access?

Uchange4better gives you access to a broad range of information about your account and your interactions with Uchange4better for the sole purpose of viewing and, in certain cases, updating that information.